



David D. Oberg, Esq.
Executive Director

executivedirector@loveincville.org

MEMORANDUM

To: LOVE INC Partnership Churches
Date: July 25, 2025
From: David D. Oberg
Executive Director
RE: THANKSGIVING PLANNING

Dear Church Leaders,

In Matthew 22:39, Jesus admonishes his followers to “Love others as much as you love yourself.” We are trying to keep that in mind as we plan for this year’s Thanksgiving celebration. Each year LOVE INC is contacted by hundreds of people seeking assistance during the holidays, and one of the things they routinely ask for, is food for a Thanksgiving dinner.

As in the past, LOVE INC plans to work within our local community to meet this seasonal need. However, what we have found too often in the past, is that in meeting the family’s immediate need (food), we have failed to facilitate the fostering of relationships between our neighbors and our Church partners. Such connections could be transforming, not just for our neighbors in need, but for our Church congregants. So, this year, we want to try something new.

Rather than ask our partners merely to provide staples or canned food to be distributed by LOVE INC, we are asking our Church partners who feel called to “adopt” a family for Thanksgiving and provide that family with Love for the holiday. For each family being helped, we would ask the Church congregation to provide a full Thanksgiving dinner (proposed menu attached), a heartfelt card or letter, and a commitment to pray for the

196 Spotsnap Road, Suite C-1
Charlottesville, Virginia. 22911
(434) 977-7777

family as a congregation. While LOVE INC can coordinate delivery of the letter and food items for Churches who request it, we would prefer that the Churches encourage their members to deliver the meals themselves, so that they can receive the joy and blessing of engaging our neighbors directly.

So, here is our request: If your church can commit to adopting one or more families, please contact the LOVE INC office by email or phone (ideally by October 1, but no later than October 15, 2025), and let us know how many families you are willing and able to adopt. We will then provide the name of the family, the number of family members, and their contact information, so that the Church can provide the meal and make arrangements for delivery. Please plan to deliver the meal (or have the meal delivered by Love INC) no later than the Monday before Thanksgiving. If your Church is unable to adopt a family, but still wishes to participate in our efforts, please let us know how you can help, and we will coordinate to include you in our efforts.

I am so thankful to be working on this project to help our Churches spread the Love of Christ in our community. God is great, and I am very blessed to serve Him, and to work with all of you.

Have a blessed day.

-David

Here is the suggested menu:

12+ Turkey
Gravy (either bottled or mix)
Stuffing Mix (1-2 Boxes)
Green Bean Casserole
Mixed Garden Salad
Macaroni & Cheese (either frozen or boxed)
2 Cans of Corn or Corn on the Cob
2 Cans of Cranberry Sauce/Jelly
Dinner Rolls
Pie or Cake